

MADDEN

Bartley Madden: LearningWhatWorks

Prices, costs, and royalties for books sold by Lightning Source / Ingram to Internet bookstores. June 2016.

Book	Paper Hard	ISBN		SRP \$,£,€\$	Disc 40- 45%	Net sale	Print chrg	Pub comp	Roy %	Roy \$,£,€\$	Share %	Share \$,£,€\$	Madden \$,£,€\$	Exch rate	Roy USD	Share USD	Madden USD
	Value Creation Thinking		US	18.99	0.55	10.44	4.46	5.98	0.00	0.00	0.00	0.00	5.98	1.00	0.00	0.00	5.98
Value	Paper	978-0988596962	UK	18.99	0.55	10.44	3.41	7.03	0.00	0.00	0.00	0.00	7.03	1.50	0.00	0.00	10.55
240 pages			EU	18.99	0.55	10.44	4.81	5.63	0.00	0.00	0.00	0.00	5.63	1.15	0.00	0.00	6.48
6 x 9			AU	18.99	0.55	10.44	6.01	4.43	0.00	0.00	0.00	0.00	4.43	0.75	0.00	0.00	3.33
			US	29.99	0.60	17.99	9.50	8.49	0.00	0.00	0.00	0.00	8.49	1.00	0.00	0.00	8.49
Value	Hard	978-0988596955	UK	18.99	0.55	10.44	7.04	3.40	0.00	0.00	0.00	0.00	3.40	1.50	0.00	0.00	5.11
240 pages			EU	18.99	0.55	10.44	9.92	0.52	0.00	0.00	0.00	0.00	0.52	1.15	0.00	0.00	0.60
6 x 9			AU	18.99	0.55	10.44	12.51	-2.07	0.00	0.00	0.00	0.00	-2.07	0.75	0.00	0.00	-1.55