

Benchmark Publications

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Book	Paper Hard	ISBN	SRP \$,£,€,¥	Disc 40%	Net sale	Print chrg	Pub comp	Roy %	Roy \$,£,€,¥	Share 50%	Share \$,£,€,¥	Benchmark \$,£,€,¥	Exch rate	Roy USD	Share USD	Bench USD	US SRP adjusted for	
MSOB	Paper	978-0964712157	US	19.95	0.60	11.97	3.56	8.41	0.00	0.00	0.50	4.21	4.21	1.00	0.00	4.21	4.21	19.95
			UK	15.45	0.60	9.27	2.75	6.52	0.00	0.00	0.50	3.26	3.26	1.30	0.00	4.24	4.24	15.35
			EU	15.45	0.60	9.27	3.88	5.39	0.00	0.00	0.50	2.70	2.70	1.10	0.00	2.96	2.96	18.14
			AU	26.75	0.60	16.05	5.36	10.69	0.00	0.00	0.50	5.35	5.35	0.75	0.00	4.01	4.01	26.60

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Book	Paper Hard	ISBN	SRP \$,£,€,¥	Disc 30%	Net sale	Print chrg	Pub comp	Roy %	Roy \$,£,€,¥	Share 50%	Share \$,£,€,¥	Benchmark \$,£,€,¥	Exch rate	Roy USD	Share USD	Bench USD	US SRP adjusted	
MSOB	Paper	978-0964712157	US	16.95	0.70	11.87	3.56	8.31	0.00	0.00	0.50	4.15	4.15	1.00	0.00	4.15	4.15	16.95
			UK	13.45	0.70	9.42	2.75	6.67	0.00	0.00	0.50	3.33	3.33	1.30	0.00	4.33	4.33	13.04
			EU	15.45	0.70	10.82	3.88	6.94	0.00	0.00	0.50	3.47	3.47	1.10	0.00	3.81	3.81	15.41
			AU	22.75	0.70	15.93	5.36	10.57	0.00	0.00	0.50	5.28	5.28	0.75	0.00	3.96	3.96	22.60

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Book	Paper Hard	ISBN	SRP \$,£,€,¥	Disc 0%	Net sale	Print chrg	Pub comp	Roy %	Roy \$,£,€,¥	Share 50%	Share \$,£,€,¥	Benchmark \$,£,€,¥	Exch rate	Roy USD	Share USD	Bench USD	US SRP adjusted for	
MSOB	Paper	978-0964712157	US	12.00	1.00	12.00	3.56	8.44	0.00	0.00	0.50	4.22	4.22	1.00	0.00	4.22	4.22	12.00
			UK	9.00	1.00	9.00	2.75	6.25	0.00	0.00	0.50	3.13	3.13	1.30	0.00	4.06	4.06	9.23
			EU	12.00	1.00	12.00	3.88	8.12	0.00	0.00	0.50	4.06	4.06	1.10	0.00	4.47	4.47	10.91
			AU	16.00	1.00	16.00	5.36	10.64	0.00	0.00	0.50	5.32	5.32	0.75	0.00	3.99	3.99	16.00

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